

Call for papers

Number 4. Visual, digital and media culture: Images among generations

Invited editors: Ana Pérez-Escoda (UNIR/Universidad Nebrija), Maria José Brites (Lusofon University of Porto/CICANT) and Inês Amaral (University of Coimbra)



Fuente: <https://pixabay.com/es/humanos-observador-exposici%C3%B3n-2944064/>

Social context determined by the culture of media convergence, together with the proliferation of digital devices connected to the Internet and their penetration among citizens, has given relevance, more than ever, to the media and visual culture. Digital media and images have conducted visual field towards the study of consumer's practices and producer's image, in accordance with the social aspects and the cultural contexts that characterize them.

To the multidisciplinary approach of media and digital literacy, intergenerational issue is added as the starting point of this issue, which seeks to delve into the fact that the media experience occurs in differentiated conditions, characterized by different cultural (media and digital) competences between generations: analogical and digital citizens, emigrants and digital natives. From the family portraits to the *selfies* of our smartphones, from soap opera and TV series to social networks. Images produced and consumed get increased from a diversity of experiences and memories, from a multiplicity of lifestyles and media uses, which is worth to be rethought from the idea of "generations".

Which are the visual environments of socialization for the different generations? What influences do they exercise in their daily lives, in their experience, and in their memory? What is the role of visual and media literacy in the process of understanding the relationship between different generations and the different media? How visual culture contributes to the pedagogical processes? Does the generational perspective contribute for the understanding of the image transformation and impact in contemporaneity? Is the visual culture an approaching element among generations? Which are the more suited proposals and theoretical reflections in the current context? Is the visual culture an inspiring element to favor participative methodologies in this



field? Can digital age and its visual culture favor generational barriers? Does the digital visual culture assume an intergenerational perspective?

VISTA – Visual Culture Journal, is a peer-reviewed journal and operates under a double blind review process. Each submitted work will be send to two reviewers previously invited to evaluate it, in accordance with the academic quality, originality and relevance for the objectives and scope of the issue of this edition of the journal. Articles can be submitted in English, Portuguese, Spanish and French to the e-mails of the invited editors: apepanda@gmail.com; britesmariajose@gmail.com; inesamaral@gmail.com Guidelines for authors can be found [here](#).

Important Dates

Deadline for the submission of papers: ~~15th March 2019~~ 31st March 2019

Deadline for notifications of acceptance: 29th April 2019

Publication: 31st July 2019