

CALL FOR PAPERS

50 YEARS OF AGENDA-SETTING STUDIES

International and Interdisciplinary Conference

(December 6-7, 2018)

Coimbra, Portugal

COIMBRA EDUCATION SCHOOL

CEIS20

SOPCOM Working Group COMMUNICATION AND POLITICS

Important dates:

April 15: Call for Papers opens

June 15: Submission deadline

July 15: Author notification

Conference Website:

www.esec.pt/en/eventos/congresso-50-anos-de-estudos-do-agenda-setting

This conference celebrates the 50th Anniversary of the hallmark 1968 the Chapel Hill study, which established the classical formulation of the agenda-setting studies as we know them today. The demonstration by Max McCombs and Donald Shaw of the media's ability to influence the highlighting of events in public opinion, established a powerful idea that generated a vast body of subsequent research over the following decades. Fifty years later, agenda-setting studies cover and apply to a wide range of academic disciplines and media contexts.

To celebrate and reflect on the important role of agenda-setting in communication studies and its importance in civic life, the Coimbra Education School, CEIS 20, the Portuguese Association of Communication Sciences and the Communication and Politics Working Group of this Association, organize a Conference dedicated to the current debate on the idea of agenda-setting, as shaped by the current technological, social and political developments.

What do we know after fifty years of research and, above all, after a decade and a half of theoretical debate and empirical studies on agenda-setting in the Internet age, and what understandings do we have about one of the most influential theories of communication and the media?

Featuring these issues in a number of plenary sessions, this Conference will provide a platform for discussion on key issues related to the following lines of inquiry::

1. Agenda-setting concept developments;
2. Agenda-setting in the new media era;
3. Agenda-setting contemporary processes in political issues as they relate to Walter Lippmann's famous concern with the creation of pseudo-environments.

In addition to panels composed by experts, the conference will include refereed paper sessions and researchers are invited to participate through the submission of proposals.

We welcome contributions dealing in particular with (but not limited to) the following issues and questions:

- The need for orientation,
- Agenda-setting in the new media era,
- Intermedia agenda-setting,
- Agendamelding
- Risks and opportunities of contemporary forms of agenda-setting in democratic life.
- Agenda-setting as connected to current issues of communication and political studies, such as fake news, post-truth or algorithms.
- Approaches to the how media agendas relate communities of interest (the common good) with individual perspectives and experiences, and how can this results in a consistent representation of the world.

Submission of abstracts

We welcome abstracts (in Portuguese, Spanish or English) to be sent in Word document or PDF format to the email agendasetting50@esec.pt

Proposals must include the following:

- Title
- Author(s) name(s)
- Author(s)' affiliations.
- Abstract of approximately 500 words (doc or odt format, 12-point Times New Roman font).
- Five key words

Abstracts should cover the main research questions, hypotheses, methodology, main results and key bibliographical references.

Evaluation process:

Submissions will be subject to double blind peer review by members of the scientific committee. Selected papers will be organized in sessions.

Scientific Committee:

Carla Patrão (ESEC, Instituto Politécnico de Coimbra)
 Carlos Camponez (FLUC and CEIS20, Universidade de Coimbra)
 Gil Baptista Ferreira (ESEC, Instituto Politécnico de Coimbra)
 João Carlos Correia (Universidade da Beira Interior)
 João Figueira (FLUC and CEIS20, Universidade de Coimbra)
 Maria João Silveirinha (FLUC and ICNova, Universidade de Coimbra)
 Paula Espírito Santo (ISCSP, Universidade de Lisboa)
 Rita Basílio de Simões (FLUC and CEIS20, Universidade de Coimbra)
 Rosa Sobreira (ESEC, Instituto Politécnico de Coimbra)
 Sara Meireles Graça (ESEC, Instituto Politécnico de Coimbra)
 Susana Borges (ESEC, Instituto Politécnico de Coimbra)

Organizing Committee:

Carla Patrão (ESEC, Instituto Politécnico de Coimbra)
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