

CALL FOR BOOK CHAPTERS for
Corporate Social Responsibility and Citizen's Activism in times of political
disruption

Edited by Isabel Ruiz-Mora, Gisela Gonçalves and Ian Somerville to be published by
[LabCom Books](#).

Full manuscripts deadline: **20 May 2018**

The theme of this book challenges the discussion about the role of PR and Corporate communication as in businesses, brands, citizens and NGOs taking political sides (UBER, Starbucks, Facebook, AirBnB, National Park Services, Trump's anti-muslim Ban and immigration policies, ...) and also citizens having to find their spaces of action and claims both in front of companies that openly ignore their demands (Amazon in Scotland) and of governments that do that too (Trump, Corbyn, May, Rajoy, ...). These three actors (Companies - brands; Public Institutions - political parties / executives / members/supporters; and Citizens protesting as workers or with denied citizenry -refugees, immigrants) create quite a strategic-communicative hot spot that could attract really relevant food for thought (not only for PR but for all areas of communicative disciplines).

Also, we explore the lived experiences of internet activists in these spheres - particularly in relation to trolling/harassment, and issues of diversity and whether online spaces allow and empower for diverse groups to protest or whether protest is still a middle class and privileged occupation essentially protecting their own interests through the guise of radical activism.

Our aim in this book is to open up the discussion about the role of Communication and digital tools as a proponent of real spaces for dialogue and citizen's participation in today society.

We welcome chapters that apply this approach and we will invite submissions adopting topics which include, but are not limited to, the following areas:

- CSR
- Citizen's participation and activism
- Political disruption
- Business and politics
- Stakeholders approach to business
- Participatory communication processes
- Online activism
- Diversity and digital platforms for participation

Please submit your chapter no later than 15 April 2018 to Dr. Isabel Ruiz (isabelruiz@uma.es). International perspectives are encouraged, as are both theoretical and empirical works from qualitative and quantitative methodologies. Final chapters should be no more than 8,000 words in length, including references,

and should conform to APA guidelines¹. All papers (complete texts) will be blinded reviewed by the Scientific Board of LabCom.IFP.

The publisher

LabCom.IFP Books is an open access transdisciplinary and multidisciplinary publishing platform devoted to online publication of scientific books in and across the fields of Communication, Philosophy and the Humanities.

With a strong aim in crossing disciplinary borders, our purpose is to contribute for the advance in the public circulation of knowledge in this broad field, both within the circle of Portuguese speaking countries and across other international scientific communities.

<http://www.labcom-ifp.ubi.pt/page/books/>.

¹ <http://www.apastyle.org/>.